

BabyLab & ToddlerLab
Centre for Brain and Cognitive Development

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Participant Database Privacy Policy

Please read our privacy policy so you know how we will use your data.

Registration takes place online via a secure page. We will only use your details to contact you regarding our studies and research. We will not pass on your details to anyone else. We will use the answers you give us to invite you to participate in studies that we think might be a good fit for your baby or child and share our research findings. We will use combined data on things like sex and ethnicity to check whether we are reaching a diverse group of children.

Any information you provide will only be used by researchers at the Centre for Brain & Cognitive Development (Birkbeck BabyLab & ToddlerLab) and will not be passed to 3rd parties. Your information will be entered into a secure database, kept confidential and will automatically be deleted when your child turns 18 years of age.

You may request to be removed at any time.

If you have any questions, concerns or want to update your record or unsubscribe, please contact us at babylab@bbk.ac.uk / 020 3926 1207

Birkbeck is the Data Controller and is committed to respecting and protecting your personal data in accordance with your expectations and Data Protection legislation. The University Data Protection Officer can be contacted at dpo@bbk.ac.uk

Further information about Data Protection and Privacy can be found:

- <https://www.bbk.ac.uk/about-us/policies/privacy>
- https://www.cbcd.bbk.ac.uk/sites/default/files/cbcd/GDPR_DataProtection_BabyLabToddlerlab.pdf