BabyLab and GDPR – what you need to know

At the BabyLab, we take the protection of our families personal information very seriously. Here are some key rules that we follow to explain what happens with the information we ask from you and data we collect *before* and *during* your visit:

1. Your data is kept secure.
   a. Researchers use unique ID numbers for any data they collect. This provides a secure link between your child and the data.
   b. Only staff directly involved with the project have access to this information.
   c. Data becomes anonymized during the analysis process.
   d. We do not store identifying information together with any data we collect.

2. If you register to take part in our research:
   a. Your personal information is entered into a password-protected secure encrypted database.
   b. We may initially call you to ask a few additional questions about your child in order to check eligibility for a specific study.
   c. If you are not eligible or do not wish to take part in a particular research project, your information is maintained on our database for other researchers to contact you in the future (unless you prefer otherwise).

3. Any Video/photo data is kept on secure servers and is not shared with third parties.
   a. We may contact you if we would like to use a certain image for publications/Babylab promotions, but only if you have signed the relevant consent forms.

4. We only collect data that is relevant to the project. If you are unsure about the purpose of a particular questionnaire, please ask your researcher. You are not obligated to reveal any information you are not comfortable in doing.

5. If you express the wish to remove personal data, we erase the record from our database and destroy any links made between your details and any data we may hold.

This complies with EU General Data Protection Regulations (GDPR) and Birkbeck's policies http://www.bbk.ac.uk/about-us/policies/gdpr. For more information about the safeguarding and regulations of our other projects, please visit the BASIS and STAARS websites.